



## Card Holder Photo

The photo should be passport sized, in colour and be an accurate and recent likeness of the person requiring the assistance. Please write the name on the reverse in case it becomes separated from the application.

Please  
attach the  
photo here

## Proof of Eligibility

Please enclose proof of eligibility for the person requiring the assistance. This should be dated within the last 12 months. We accept the following:

- Disability Living Allowance
- Armed Forces Independence Payment
- Attendance Allowance
- Adult / Child Disability Payment (ADP / CDP in Scotland)
- Personal Independence Payment
- Severely Sight Impaired (formerly Registered Blind) or Sight Impaired (formerly Partially Sighted).

Photocopies are accepted, although we reserve the right to request original documents on occasion.

If you are sending original documents and wish them to be returned, please enclose a **SAE** (Stamped Addressed Envelope), otherwise they will be securely shredded.

I have enclosed a SAE. Please return my original documents.

## Payment of Processing Fee

I have included a cheque or postal order for £6 made payable to CEA CARD.  
Please do not send cash.

## Confirmation

You must confirm you agree with these statements for us to process this application.

I confirm that the person requiring assistance is 5 years or older.

I have read and agree to the CEA Card terms and conditions.  
These can be viewed on our website at [www.ceacard.co.uk](http://www.ceacard.co.uk)

## Please post your application to:

CEA Card, PO Box 199, Deeside CH5 9BW.

For more information visit [www.ceacard.co.uk](http://www.ceacard.co.uk), email us at [info@ceacard.co.uk](mailto:info@ceacard.co.uk) or contact us on 01244 526 016. Textphone 18001 01244 526016.

I would like to be contacted via email with additional information and offers from cinemas.

I need a Braille label on my card.

# Terms & Conditions

General Terms and Conditions applicable to this website and the CEA Card Scheme.

**1.** The CEA Card is issued by The Card Network Ltd on behalf of the UK Cinema Association (UKCA) and remains the property of the UKCA. It is for individual cinemas to decide whether they participate in this scheme. Any cinema has the right not to honour the CEA Card, or to retain it where they believe it is being misused or used outside these terms and conditions.

**2.** When you apply for a CEA Card, you are deemed to have fully accepted the terms and conditions set out in this document.

**3.** Eligibility to apply for the Card is set out below.

The person applying for a Card should be in receipt of:

- Disability Living Allowance (DLA);
- Attendance Allowance (AA);
- Personal Independence Payment (PIP);
- Armed Forces Independence Payment;
- Adult / Child Disability Payment (ADP / CDP in Scotland).

Or be registered as:

- Severely Sight Impaired (formerly Registered Blind) or Sight Impaired (formerly Partially Sighted).

So, for example, Blue Badge schemes or the Employment and Support Allowance scheme will not be accepted as proof of eligibility. Limitations placed on Cinemas by their local licences require children and young people under 5 years of age to be accompanied by a responsible person; consequently an application for a Card can only be considered for a person who is 5 years of age or older.

If you are unable to find this correspondence, or do not meet the above criteria but believe that as a result of your disability you still need someone to accompany you to the cinema, please contact us.

**4.** You must be 16 or over to apply for your own CEA card.

If an applicant is aged between 5 and 16, a parent or guardian must complete the application on their behalf.

**5.** The CEA Card will not be valid unless it shows an accurate and recent photograph of the Cardholder, along with all other information present on the Card on its issue. The Card is non-transferable and only the Cardholder is entitled to use it. Any participating cinema reserves the right to ask for some additional form of identification from the Cardholder. Any cinema also reserves the right to check the validity of any Card when it is presented.

**6.** Where it is suspected that a Card is being used inappropriately, fraudulently or in breach of these terms and conditions, the cinema reserves the right to retain the Card pending their further investigation.

**7.** The CEA Card allows the Cardholder to obtain ONE complimentary ticket for a person to provide any assistance required as a result of the Cardholder's disability during their visit to the cinema, provided that a full price ticket is purchased by the Cardholder for the same film and auditorium in a single transaction. In providing a free ticket for another person to assist them during their visit, the cinema is offering one way of meeting its duty to make "reasonable adjustments" for the Cardholder under the disability aspects of the Equality Act 2010.

**8.** A complimentary ticket is provided on the assumption that the person accompanying the Cardholder is able to provide appropriate assistance. Illustrative, but not exhaustive, examples of such assistance might include having the ability to assist the Cardholder in:

- Moving around the venue including finding and taking a seat;
- Evacuating the venue in the event of an emergency;
- Accompanying and/or assisting the cardholder in using the cinema's washrooms; or
- Purchasing refreshments.

While for this reason the presumption will be that the person accompanying the Cardholder will be aged 16 years or over, the UKCA does recognise the role of young carers and cinemas will act at their own discretion in this area. However, the cinema operator reserves the right to make a judgement on the ability of any person to assist the Cardholder during their visit to the cinema, and to refuse the provision of a complimentary ticket where it deems it appropriate.

**9.** One Cardholder cannot benefit from the complimentary ticket provided to another Cardholder. In all cases, one full price ticket must be bought for each complimentary ticket allowed. Cinema operators reserve the right to make other arrangements for two or more Cardholders attending the cinema together.

**10.** There is no limit to the number of times you can use the Card while it is valid, provided that the Cardholder observes the terms and conditions set out in this document.

**11.** Use of this Card does not give Cardholders any additional rights of entry compared to those enjoyed by non-Cardholders. Use of the Card will be constrained in terms of programming and cinema capacity for a Cardholder as they are for any paying customer.

**12.** The CEA Card cannot be used in conjunction with any other scheme operated by a cinema operator. In all circumstances, the Cardholder will need to purchase an appropriate full-priced ticket. This can however include vouchers and schemes of comparable value.

**13.** The CEA Card is valid for a period of one year from the date of issue. The validity date must be clearly legible at all times on the Card, as should all other information present on the day of issue. Cinemas reserve the right to not accept, or to retain any Card where any details are no longer legible.

**14.** On expiry of the CEA Card, or where a Card has been lost, or where it is no longer legible, a full new application, including the administrative fee, must be submitted to CEA Card.

**15.** Where a Cardholder believes they have grounds to appeal the limits placed on the use of their CEA Card, or to question the actions of a participating cinema operator, such appeals should be made in writing in the first instance to:

CEA Card, PO Box 199, Deeside. CH5 9BW.

Telephone: 01244 526 016

Textphone: 18001 01244 526 016

These phone numbers connect to our UK call centre. Calls are charged at standard UK landline rate.

Office Hours are 9.00 am to 5.00 pm Monday to Friday excluding Bank Holidays.

Alternatively you can email us at [info@ceacard.co.uk](mailto:info@ceacard.co.uk)